







Insert

See how it works! Watch the video at www.Easy-Lay.net

## **Brett Mucklow**

## Introducing

# **Easy Lay**

"Level, space and anchor your blocks with ease."

#### **TARGET MARKET:**

- DIY users
- Professional Block Layers
- General Contractors
- Concrete Block Manufacturers and Retailers

#### **FEATURES:**

- Saves time
- Saves Costs
- User Friendly

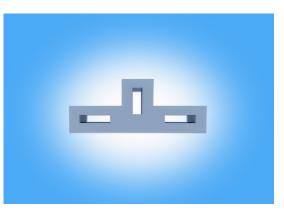
### **PATENT INFORMATION:**

Patent pending.

## **SUMMARY:**

The Easy Lay is a small plastic "T" shape connector that is used to connect breeze blocks or concrete blocks when laying a wall or foundation. The Easy lay is placed on all four corners of a breeze block. The Easy Lay has 3 major benefits when laying a concrete wall.

1) LEVELING: Once a concrete foundation is poured level. The Easy lay is placed on the corners of each row of blocks. The Easy Lay ensures that every block laid horizontally is level. Every block laid is vertically upright/plumb. 2) SPACING: The Easy Lay is 3/8" deep, which is the thickness of the mortar between blocks vertically and horizontally. 3) ANCHORING: The Easy



Lay allows for numerous applications to be anchored to the concrete breeze block wall by screwing into the Easy Lay Connector. As the Easy Lay Connector is at every joint between every block offers a myriad of anchoring points. The most common applications are sheetrock/plasterboard for interior finishes, siding for exterior finishing, and furring (wooden framing that other products can be attached to).

For more information:

Inventor

**Brett Mucklow** 

Arden, NC

PH: 828-450-9901

Email: easylayllc@gmail.com

www.Easy-Lay.net

### **About the Developer**

Brett intended to construct some retaining walls and a block wall for a garage himself. He was afraid that if he mixed the mortar and laid the blocks, he wouldn't be able to level the wall or it would take too long. He therefore considered creating some spacers or wedges that were the same height as the mortar. He was aware that the spacers should maintain the wall's levelness if his base was level. Brett contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for royalty. Working with Mars Rising Network, this essential new design concept was refined and prepared to be presented as a commercial product.

Member of the



888-627-7747 / 888-MARS-RISING

**Easy Lay** 

**BRETT MUCKLOW**